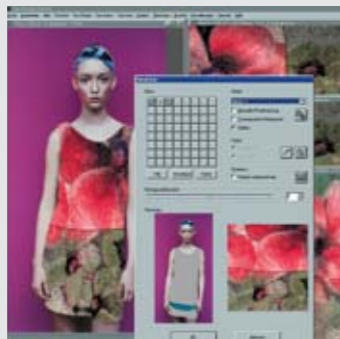


# VISION

***Koppermann***<sup>®</sup>  
A Passion for Innovation



TEX-STORE™



TEX-DESIGN™



TEX-DEFINE™

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PRODUCTS

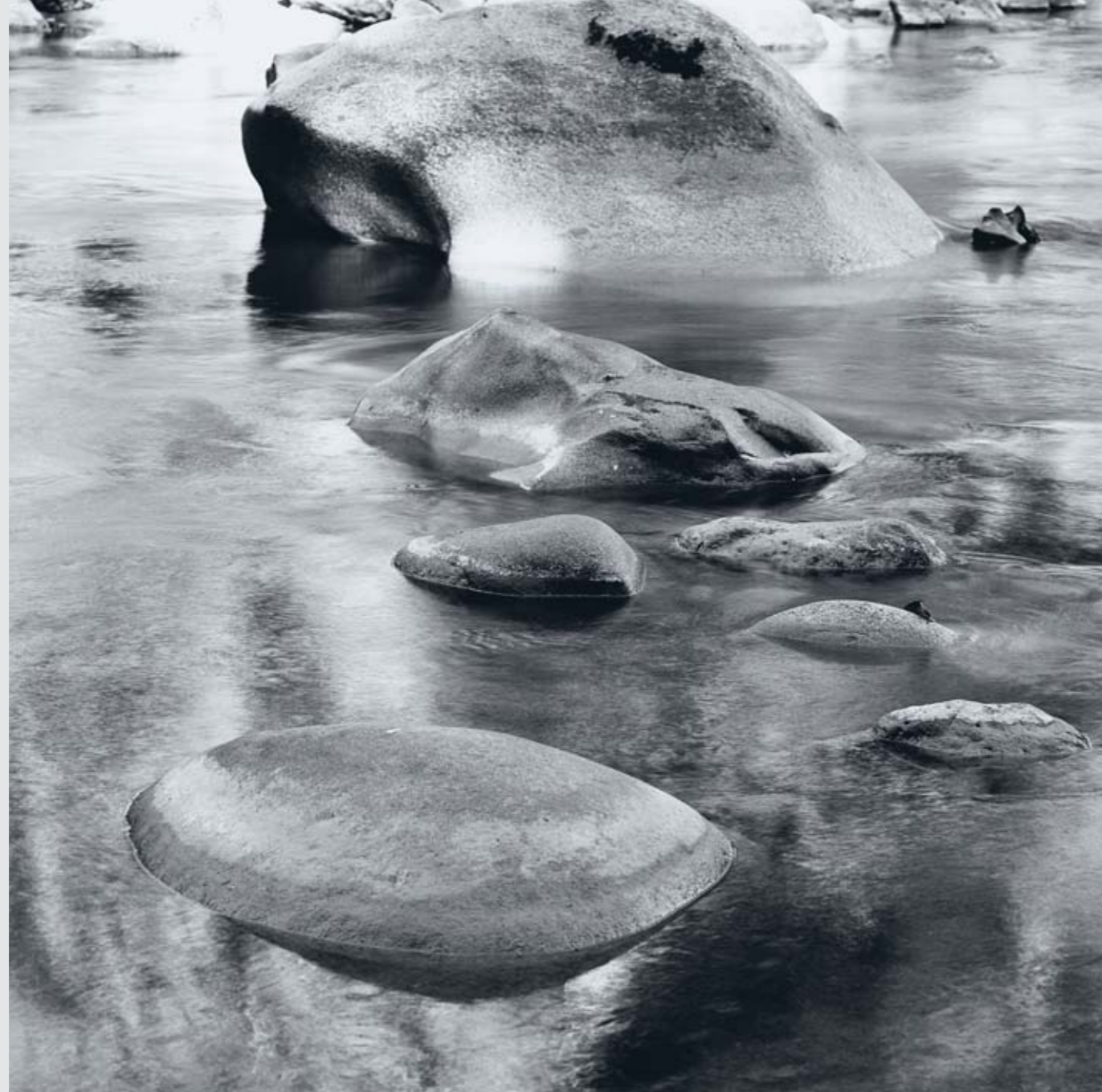
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## The Step Further

All major innovations are the result of a passionate desire to change things for the better, to simplify a process... to create something new.

Offering the highest quality services to the textile and apparel industries we, at Kopperman, are constantly taking the step further – always searching for the complete solution, seeing things in their entirety – all the while maintaining a partnership with our customers through constant dialogue and evaluation. It is this drive for excellence that motivates our team.

The enthusiasm for new ideas and new methods found in our products and employees is what has made Koppermann a success over these past years and it is why we are determined to preserve...

**A Passion for Innovation. ■**



## Into the Future with Strong Ties to the Past

**A** young company with an established foundation in the industry, Koppermann Computersysteme GmbH was created in 1990 as a spin-off of the world-renowned textile company, G. Koppermann & Co. GmbH, initially supplying Japanese-produced CAD system software solutions to the textile and apparel industries. With time however, it became difficult to respond effectively to the demands of our customers and the ever-changing marketplace. It was then decided to develop our own software products and market them along with the hardware required to operate them. This decision led to the creation of TEX DESIGN™, the cornerstone of the Koppermann Software Suite.

**In 1992**, Koppermann became one of the first companies to embrace Microsoft Windows™, adapting our new applications to the interface. The decision to align ourselves with what has become the world's leading technology has given us a distinct competitive advantage that is still very much in evidence today.

**With new software products** in its portfolio, the company was ready to take on the international marketplace. In 1992, a distribution agreement was signed with one of the industries largest suppliers of fabric cutting and CAD systems, providing Koppermann with access to a vast international sales network.

**The company was quick to recognize** the market's growing demand for an organizational tool to support Production Data and Collection Management, launching TEX-DEFINE™ in 1993. Working closely with our customers has resulted in several generations of development and in the creation of one of the industry's most powerful and flexible database tools.

As computer hardware became more generic, Koppermann decided to drop this aspect of the business and focus exclusively on its core strength, the development of innovative software programs.

**By the end of 1996**, the company had outgrown its workspace and moved into new offices in Schäftlarn, just outside Munich. In this ecologically pleasant and pastoral environment the team could concentrate on the new tasks at hand.

**With our focus** now solely on software, Koppermann identified another industry trend; the emphasis of branded identity and the need to maximize available space to present and sell products.



**Responding to this demand** Koppermann developed TEX-STORE™, the world's first reality software application for creating a total store environment. This comprehensive 3-D program supports vital business applications including planning, visual presentation, lifestyle merchandising and sales analysis. TEX-STORE™ enables retailers and their suppliers to quickly construct and visualize their store operations, simplifying the work process for product managers, floor space planners, merchandisers, and analysts.

**During this period** of intensive development, the company did not neglect corporate growth. Looking to expand internationally, Koppermann opened subsidiaries in the United Kingdom based in the Midlands serving all of the UK and Ireland, New York, and Los Angeles, providing service to our growing list of clients and generating valuable market analysis.

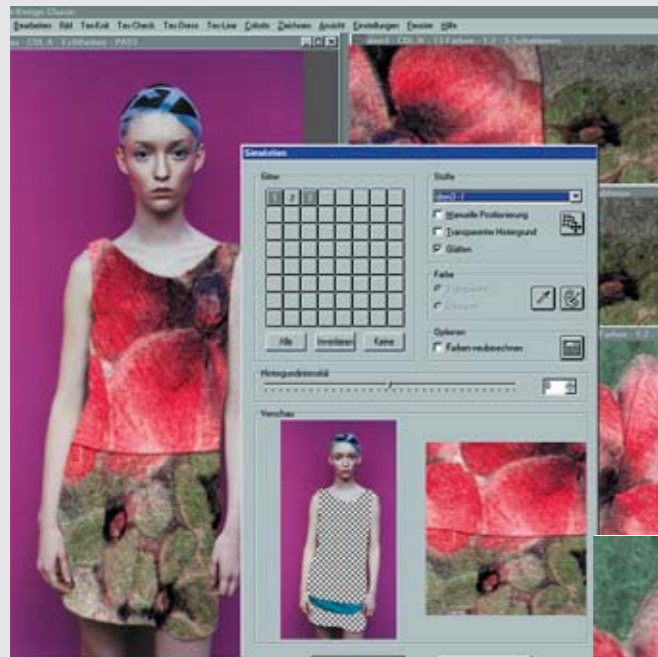
**The results are impressive.** The company has achieved a 67% market penetration in Germany, solid distribution throughout the European Union, and a rapidly growing customer base in the United States, all supported by a substantial and responsive infrastructure. Working in close

cooperation with our customers' design, product development, merchandising and IT specialists, Koppermann has developed customized solutions that provide highly specialized support for the textile and apparel industries throughout the vital areas of the value-added chain.

**The development** of innovative design systems, product data management databases and 3-D simulation has dramatically expanded product development in the traditional areas of product design, knit and woven fabric design, coloring and product presentation. Utilizing the most exciting and advanced technologies, our Koppermann Software Suite is the only product in the market that combines all these areas into a single user interface.

**Today**, Koppermann is the market leader in development, marketing and product support for the textile and apparel industries. With our extensive range of software products and countless new ideas, the company is ideally situated to meet the challenges of the future. We look to the future as we have done since our inception, with ...

**A Passion for Innovation.** ■



Something that will delight textile and apparel designers... TEX-DESIGN™, the optimal software application for design, coloration and presentation of

## TEX-DESIGN™ – Unleash your Creativity

garments and fabrics. TEX-DESIGN™ is the result of over 10 years of development and continuous feedback from our customers. This easy to use tool makes it possible to visualize creative ideas quickly while its many available plug-in modules ensure versatility in all areas of the design process. With numerous automatic functions, it is the most effective tool of its kind. As a result, it is the leading software application for textile and apparel design, creation and presentation with over 6,000 users from among the world's leading manufacturers and retailers. Their design departments could not imagine working without it. With its scalability, TEX-DESIGN™ is the perfect solution for small, medium and large companies. Without a doubt TEX-DESIGN™ represents the best return on investment of any software of its kind.

- Garment designs can be scanned into the application or designed directly within the system as bitmap illustrations or as flat sketches.
- Print designs can be scanned into the application or drawn directly within system and then colorreduced with various automatic and manual functions.
- Easy creation of colorways and the generation of those images on the screen or as print outs is provided. True-color images can also be utilized.
- Colors can be created instantaneously, selected from a standard color registration or from one defined by the user that can be easily created within the application.
- Illustrations, photographic images and fabric designs can be combined with simple insertions creating three-dimensional visualizations that include shadows, shading, and fabric direction.
- Presentation is easy, thanks to automatic storyboards that can be outputted to paper, a CD-ROM or to the Internet for viewing with any browser.

### There's more – TEX-DESIGN™ Plug-In Modules

- TEX-LINE™ – Provides Vector drawing tools for flat line drawing.
- TEX-DRESS™ – Place fabrics directly onto photographs of garment models, furniture and/or room settings, while maintaining all the shadows and shadings of the original photo.
- TEX-KNIT™ – Simulate designs in knit stitches that have been scanned or created within the application with the selection of the automatically calculated gauge. Also included is a built-in knit machine compatibility feature.
- TEX-CHECK™ – Create yarns then design and create perfectly simulated woven fabrics and their colorways. All technical weaving information is made available automatically.

Through years of extensive and widespread use, TEX-DESIGN™ has been optimally developed to be both user-friendly and efficient to meet all possible customer requirements.



Photo: Giorgio Balzano

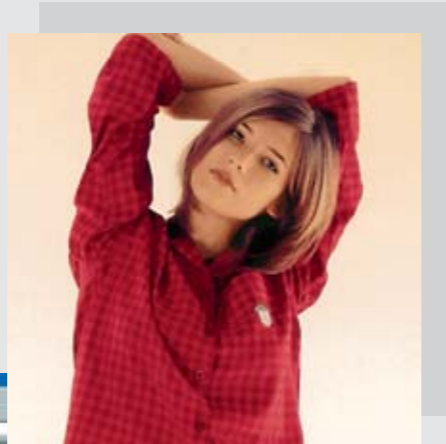
You won't believe your eyes – TEX-STORE™ opens up a fully integrated planning and communications tool for merchandising and 3-D visual presentation. It maximizes the use of store space while improving the communication

## TEX-STORE™ – Gives Space a New Dimension

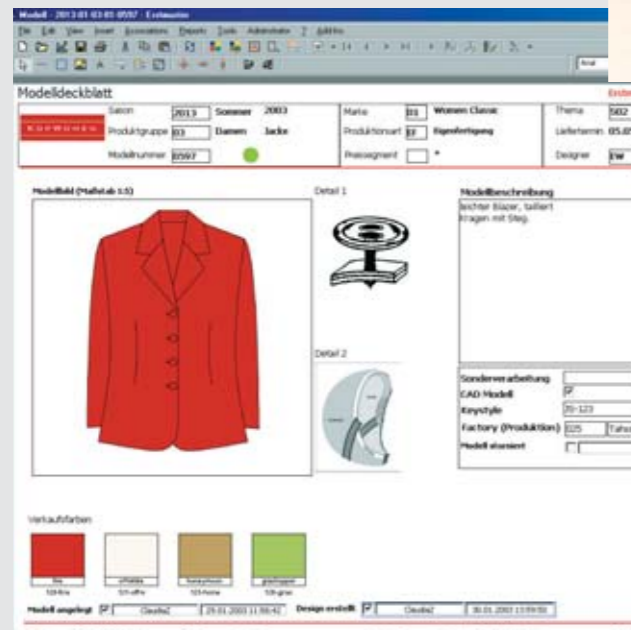
of individual brand lifestyles and sales performance analysis. The net result... the productivity of product managers, store planners, merchandisers and analysts is dramatically improved. This virtual presentation and analysis of merchandise in a real sales environment results in higher sales, enhanced communications, reduced paperwork and improved merchandise turnover.

- With simple drag and drop technology, fixtures and garment images merge to create a store that can be visually communicated. The product-selling environment becomes "visible" in advance, allowing merchandisers to communicate with their store personnel faster and more efficiently.
- Visualizing the realism and conditions at the POS allows designers and merchandisers to prepare in advance of samples or deliveries and, as a result, consider the relevant ambiance of the store when developing the line or collection.
- The perfectly planned combination of fixtures, signing and merchandise increases the appeal of the merchandise concept and guarantees the continuous presence of the brand on the selling floor of the store.
- Prepare the entire merchandise plan in TEX-STORE™. Grade the stores by volume and predetermine their receipts by style and color. Plan the flow of goods visually and economically for all delivery dates, taking into consideration sales, inventory and open-to-buy. TEX-STORE™ enables retailers to effectively maximize all available space.
- The ability to visualize the effect of actual sales results makes it instantly clear which merchandise sold well in what location of the store while providing associated margins and other valuable data. With this quality of data, changes and improvements can easily be made – turning losers into winners.

TEX-STORE™ is the ideal tool for clothing retailers and manufacturers who want to manage their floor space efficiently.



Schiesser



Order follow-up is an important requirement for a successful business. The ability to produce product accurately, in the right location and delivering it at the right time, is what separates profit from loss. TEX-DEFINE™

## TEX-DEFINE™ – Simplicity in a Database

manages these requirements perfectly. This cutting-edge data management system archives all of a company's product information, administrates "interactive" inventory lists, model descriptions, size specifications and much more. The data is collected from its origination point, then stored and processed in a centralized database accessible to authorized users. TEX-DEFINE™ is based on a flexible, relational database model that allows all relevant information to be quickly accessed and processed. The system is packaged for immediate use together with the relevant forms that can be easily modified to customer-specific requirements. Its most important aspects include:

- Style and fabric data creation with their components as well as their color variations, size charts, trim-cards and cost calculations.
- Existing libraries and catalogues, which can be easily compiled and expanded includes the processing rules and audit trails.
- User-friendly functionality similar to a word processing application. The familiar look and feel of the Microsoft-based interface enables those with even a limited knowledge of databases to recognize and administer the structures of the forms quickly.
- TEX-DEFINE™ Current Status – makes it possible to follow the development of a style, an entire line or a collection during any time within the product development process.
- An automatic language translation feature facilitates communication with foreign trading partners.
- With few modifications, the TEX-DEFINE™ standard database can easily manage the product information requirements of most companies.

Amazingly, with all these built-in prepackaged advantages TEX-DEFINE™ is not a static product. It can be thoroughly customized to meet the unique requirements of diverse companies optimizing their communications for years to come.



## Service Starts with Communication

**B**eyond the development and sale of software, Koppermann partners with our customers by offering a wide range of targeted services. These include extensive one-on-one consultations and workshops prior to a product purchase where the customer's requirements are fully discussed in a friendly, open atmosphere to insure that optimal solutions are developed. The spectrum of individual customer requirements can result in changes to a program or a database, the generation of new forms or the programming of special modules. And it doesn't stop there. After products have been purchased, the customer's employee's train either "on the job" or in individually constructed seminars – ensuring optimal use of the software and viable results.

Special interface development is also offered. An ideal interface can be created for each merchandise management program or an existing one reconfigured at the customer's request. Another distinctive service is the availability of comprehensive training courses and user meetings where Koppermann's multilingual experts communicate all the functions of the software quickly and easily.

Our online Help Service and Support as well as download services over the Internet, provide immediate, competent and efficient assistance. In addition, it assures that our Koppermann Service Agreement customers always have access to the latest version of the software at our website: <http://www.koppermann.com>

Users who experience difficulties with the day-to-day use of any our Koppermann software products can contact us via our telephone hotline.



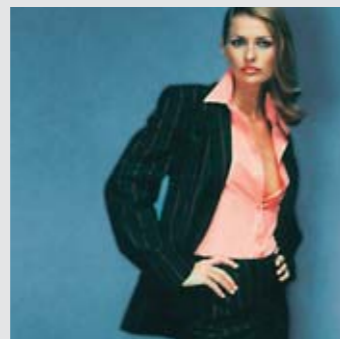
Schiesser



Adidas



Calida



Gerry Weber



Schöffel

Adidas ■ Bäumlér ■ Bogner ■ Brax Leineweber ■ Cecil ■ Delmod ■ Escada

Féraud ■ Gerry Weber ■ H.I.S. ■ Hugo Boss ■ JAS ■ Jockey ■ Karstadt

Koret of California ■ Mervyn's California ■ Mulberry ■ Oshkosh ■ Otto Versand

Peek & Cloppenburg ■ REI ■ Sahinler ■ Schiesser ■ Seidensticker Gruppe ■ Sterntaler

Street One ■ Target Corporation ■ Tom Tailor ■ Union Bay ■ United Colors of Benetton

Vögele ■ W.L. Gore ■ ZIP Projekt

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